

RODEO PRINCESS SOPHIA HOGG

Sophia Hogg is the daughter of Plateau Network Technician Landon and his wife, Samantha Hogg. At just 14 years old, she is already proving herself to be a bright light in our community. She currently holds the honored title of 2025 Pioneer Days Rodeo Princess in Curry County.

Sophia's journey began in 2023, when she quickly proved she had both the skill and personality to shine. That year, she earned the title of 2024 Pioneer Days Little Buckaroo Rodeo Queen. Not long after, she competed again—this time for 2025 Pioneer Days Rodeo Princess—and once again came home victorious, also winning a prize for best personality.

One of her most memorable rodeo moments came during the horsemanship portion of the competition. Riding a brand-new horse, Navajo, whom she had only met 48 hours earlier, Sophia found herself in for quite a ride. "As soon as I turned the first corner, he bolted for the gate like a freight train," she laughed. Horse and rider crashed into the gate at full speed but came away unharmed. When asked by the judges what she knew about her horse, Sophia quipped, "Well, he is fast!" It's a story she says she'll never forget.

Being part of Rodeo Royalty comes with more than a crown—it carries community responsibility. Sophia can often be found helping behind the scenes at rodeos and attending local events such as the Plateau Pioneer Women's Breakfast, library story times, community parades, and Plateau's Turtle Race and Youth Day at the Curry County Fair. Currently, Sophia and the Pioneer Days Rodeo Royalty team are selling raffle tickets to support the Mounted Patrol, which will help fund the upcoming rodeo in May 2026.

Through her experiences, Sophia has learned lessons she says will carry her throughout life: serving her community, church, and family; being a role model for other young girls; and stepping forward with confidence and courage. She is also working toward her long-term goal of pursuing a career in the medical field, where she hopes to continue her passion for helping others. "I thank God for the wonderful opportunity He has given me to accomplish these things," Sophia says. "And I thank our community for the many ways you support us." With her dedication, faith, and drive, it's clear that Sophia Hogg is not only a Rodeo Princess, but also a true inspiration for our rural community.



Support Sophia and the Curry County Mounted Patrol

Raffle tickets are \$20 or 5/\$100

Grand Prize: Polaris Ranger SP 570

2nd Prize: Polaris Outlaw 70 EFI

3rd Prize: ½ Beef

4th Prize: Yeti Cooler

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2025 NATIONAL CO-OP MONTH

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SEPTEMBER BOARD MEETING HIGHLIGHTS

The Cooperative Board of Directors met on September 25. Here are some highlights from the meeting:

- The Board approved the applications of 49 new members to the Cooperative.
- A construction report was presented to the Board:
 - 36 work orders were completed.
 - Projects were completed in Clayton, El Valle, and Trementina.
 - Numerous projects are currently in the construction phase.

The next regular Board meeting is scheduled for October 23 at the Cooperative business offices north of Clovis.

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EVENTS & HAPPENINGS

- Oct. 7 National Night Out - Farwell, TX
- Oct. 7-11 Customer Service Week
- Oct. 14 Columbus Day/Indigenous Peoples' Day
- Oct. 23 Cooperative Board of Directors Meeting - Clovis
- Oct. 31 Halloween

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October IS

CYBER SECURITY AWARENESS MONTH



Stay safe online with these cyber tips.

- **Use Strong, Unique Passwords**
 - Mix upper/lowercase, numbers, and symbols.
 - Avoid birthdays, names, or easy-to-guess words.
 - Consider a password manager to keep them secure.
- **Turn On Two-Factor Authentication (2FA)**
 - Adds an extra layer of protection even if your password is stolen.
- **Think Before You Click**
 - Don't open links or attachments in suspicious emails.
 - Watch out for spelling errors, urgent threats, or "too good to be true" offers.
- **Keep Software & Devices Updated**
 - Install updates for your computer, phone, and apps to patch security holes.
- **Back Up Your Data Regularly**
 - Use cloud storage or an external hard drive.
 - Protects you in case of ransomware attacks or device failure.

SURVEY WINNERS

SEPTEMBER WINNERS

Customers receiving a \$25 credit in this month's survey drawing include:

- Charee Roberts - Farley, NM
- Gayle Bowman - Clovis, NM
- Kenneth Paul - Clovis, NM

All completed surveys are eligible for the monthly drawing.