

OCTOBER 2024

THE NETLINK

PLATEAU



Tried. True. Trusted.

Over 40,000 cooperative businesses serving 120 million people nationwide are celebrating National Cooperative Month this October. This initiative aims to raise public awareness of the benefits of the cooperative business model.

As a member-owned and member-controlled organization, Plateau is committed to addressing the needs of its members and communities rather than focusing on generating profits for distant investors. Here are some of the key ways Plateau upholds this commitment:

- **Trust:** Plateau adheres to its mission of providing reliable, region-wide communication and information services at the most affordable rates while maintaining sound economic practices and responsible management.
- **Community:** Plateau invests in the future of its communities through financial support for programs that promote youth development, education, economic growth, and an enhanced quality of life.
- **Jobs:** Plateau creates local employment opportunities and reinvests profits into the community, paying taxes that support public services and participating in initiatives to improve local infrastructure and services.

These are just a few of the ways Plateau is working to build a better, more connected world. For 75 years, the Cooperative has upheld its values and remains dedicated to its mission. We are Plateau. Tried. True. Trusted.

**OCTOBER
IS
NATIONAL
COOPERATIVE
MONTH**



Get Connected with Lifeline

Lifeline is a government assistance program that offers eligible consumers one non-transferable discount per household on their monthly communications bill. You may qualify for Lifeline if you participate in certain government programs or your total annual household income is within specified guidelines. For details visit www.lifelinesupport.org or call 1.877.752.8328. Consumers in Texas may call 1.866.454.8387.



WE ARE HIRING

Job descriptions and applications are available on our website at: www.platautel.com/careers



PLATEAU

Our Mission Statement

We will provide dependable area-wide communication and information services at the lowest price, consistent with sound economy and good management.

Monthly Survey Winners

Customers receiving a \$25 credit in this month's survey drawing include:

- William Lutes - Sedan, NM
- Clayton G. Blevins - Logan, NM
- Nick Griego & Sons - Clovis, NM

All completed surveys are eligible for the monthly drawing.

September Board Meeting Highlights

The Cooperative Board of Directors met on September 24. Here are some highlights from the meeting:

- The Board approved the applications of 53 new members to the Cooperative.
- A construction report was presented to the Board:
 - 78 work orders were completed.
 - Projects were completed in Fort Sumner, Clayton, and Mosquero
 - Numerous projects are currently in the construction phase.

The next regular Board meeting is scheduled for October 24 at the Cooperative business offices north of Clovis.

PLATEAU PROUDLY SPONSORS



AG Safety Days

Although farming and ranching is often a cherished way of life, it is full of potential dangers. In addition to the most visible hazards—equipment and large animals—other dangers such as loud noises, pesticides, sun exposure and respiratory irritants can cause problems that may develop immediately or over time. Each year, an estimated 10,000 children who visit, live or work on U.S. farms or ranches are injured. Annually, more than 100 children under the age of 20 die of agricultural-related injuries. However, almost every injury and death can be prevented.

That's why Plateau is so proud to locally sponsor the Progressive Agriculture Safety Day® program. The Safety Days' mission is simple—to provide education, training and resources to make farm, ranch and rural life safer and healthier for children and their communities. The lessons received at these Safety Days not only lend themselves to rural kids, but urban children who can easily adapt the safety habits to their surroundings.

Over the last 24 years, thousands of third-grade students and as many adult volunteers from across the service area have participated in these one day, hands-on learning experiences. Plateau is proud to partner with the New Mexico State University Cooperative Extension Service, local safety organizations, communities and schools to present the Safety Days.

Board of Directors

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What's Happening...

October 7-11 Customer Service Week – The importance of customer service and the people who serve and support customers daily is celebrated internationally this week. For more information, visit www.nationalcustomerserviceweek.org.

October 12 Zombie Walk/Run – Come join the Friends of Ute Lake for a Spooky-themed 5k/10k walk/run. All proceeds go to the Friends of Ute Lake to improve the park. For more information, visit their Facebook page at <https://www.facebook.com/loganutelakechamber/>.

October 14 Columbus Day – A national holiday in many countries of the Americas and elsewhere, and a federal holiday in the United States, which officially celebrates the anniversary of Christopher Columbus's arrival in the Americas.

October 24 Board of Directors Meeting – The Cooperative's Board of Directors meets in regular session at the Cooperative business office north of Clovis.

October 31 Halloween - Pope Gregory III designated November 1 as All Saint's Day or All Hallows Day in the ninth century. The evening before was known as All Hallows' Eve and later Halloween. Over time, Halloween evolved into a secular, community-based event characterized by child-friendly activities such as trick-or-treating, costumes, and parties.



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