

October 2023

THE NETLINK

PLATEAU

Tried. True. Trusted.

October is National Cooperative Month

Over 40,000 cooperative businesses serving 120 million people nationwide are celebrating National Cooperative Month in October when cooperatives engage in efforts to make more people aware of the advantages of the cooperative business model.

As a member-owned and member-controlled business, Plateau commits to meeting the needs of its members and communities rather than generating returns for distant investors. Here are some of the ways that Plateau commits to its members:

- **Trust.** Plateau prides itself on staying true to its mission statement, providing dependable, areawide communication and information services at the lowest price, consistent with sound economy and good management.
- **Community.** Plateau supports area communities with financial investments in the future of area citizens through programs that encourage youth, education, economic development, and enhanced quality of life.
- **Jobs.** Plateau generates jobs in its communities, keeping profits local and paying taxes to help support community services. The Cooperative often participates in community improvement programs, ensuring

that everyone can benefit from the cooperative experience.

These are just a few of the ways that Plateau strives to build a better world. For almost 75 years, the Cooperative has lived up to these expectations and remains steadfast in its commitment. We are Plateau. Tried. True. Trusted.



The Cooperative Principles

- **Voluntary and Open Membership**
- **Democratic Member Control**
- **Member Economic Participation**
- **Autonomy and Independence**
- **Education, Training and Information**
- **Cooperation among Cooperatives**
- **Concern for Community**





HALLOWEEN SAFETY TIPS

STAY IN GROUPS
AVOID DARK HOUSES
FLASHLIGHTS OR GLOWSTICKS FOR VISIBILITY
EXAMINE ALL TREATS BEFORE EATING

PLATEAU



Monthly Survey Winners

Customers receiving a \$25 credit in this month's survey drawing include:

- Jose G. Arguello - Ribera, NM
- Sharon Walley - Clovis, NM
- Holy Ghost and Fire Church - Belen, NM

All completed surveys are eligible for the monthly drawing.



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What's Happening...

October 2-6 Customer Service Week – The importance of customer service and the people who serve and support customers daily is celebrated internationally this week. For more information, visit www.nationalcustomerserviceweek.org.

October 18-19 Progressive Agriculture Safety Day – Third graders from Curry County and beyond will gather at the Curry County Events Center in Clovis to learn about good safety habits. For more information, visit www.progressiveag.org.

October 20-22 Halloween Howl Softball Tournament – Teams from all over the Southwest meet up to see who will come out on top in this around-the-clock tournament at Guy Leeder Softball Complex in Clovis, NM. Whether you are a player or a spectator, much fun will be had for all. For more information, visit www.clovisusssa.com.

October 26 Board of Directors Meeting – The Cooperative's Board of Directors meets in regular session at the Cooperative business offices north of Clovis.

October 31 Halloween – Pope Gregory III designated November 1 as All Saint's Day or All Hallows Day in the ninth century. The evening before was known as All Hallows' Eve and later Halloween. Over time, Halloween evolved into a secular, community-based event characterized by child-friendly activities such as trick-or-treating, costumes, and parties.

September Board Meeting Highlights

The Cooperative Board of Directors met on September 28. Here are some of the highlights from the meeting:

- The Board approved the applications of 57 new members to the Cooperative.
- The Board approved \$72,873.77 in capital credit estate retirement requests.
- A construction report was presented to the Board:
 - 48 work orders were completed with 19,552 feet of cable placed.
 - Ten jobs were completed, with numerous projects under construction in El Valle, White Lakes, Ribera, Clayton, and Trementina.

The next regular Board meeting is scheduled for October 26 at the Cooperative's business offices north of Clovis.

Guadalupe and Union County Agriculture Safety Day



Although farming and ranching are often a cherished way of life, it is full of potential dangers. In addition to the most visible hazards—equipment and large animals—other dangers such as loud noises, pesticides, sun exposure, and respiratory irritants can cause problems that may develop immediately or over time. An estimated 10,000 children who visit, live, or work on U.S. farms or ranches are injured yearly. Annually, more than 100 children younger than the age of 20 die of agricultural-related injuries. However, almost every injury and death can be prevented.

That's why Plateau proudly sponsors the Progressive Agriculture Safety Day® program locally. The Safety Days' mission is simple—to provide education, training and resources to make farm, ranch and rural life safer and healthier for children and their communities. The lessons received at these Safety Days not only lend themselves to rural kids, but urban children can easily adapt the safety habits to their surroundings.

Over the last 23 years, thousands of third-grade students and as many adult volunteers from across the service area have participated in these one day, hands on learning experiences. Plateau is proud to partner with the New Mexico State University Cooperative Extension Service, local safety organizations, communities and schools to present the Safety Days.

WE ARE HIRING

Job descriptions and applications
are available on our website at:
www.plateautel.com/careers



PLATEAU

Get Connected with Lifeline

Lifeline is a government assistance program that offers eligible consumers one non-transferable discount per household on their monthly communications bill. You may qualify for Lifeline if you participate in certain government programs or your total annual household income is within specified guidelines. For details visit www.lifelinesupport.org or call 1.877.752.8328. Consumers in Texas may call 1.866.454.8387.



Our Mission Statement

We will provide dependable area-wide communication and information services at the lowest price, consistent with sound economy and good management.

The Netlink is published monthly by Plateau and is available online at: www.plateautel.com/company/publications.

Comments, questions or suggestions should be directed to:

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