

BUILDING CONNECTIONS THAT LAST: RURAL AMERICA AT 250

In 2026, America celebrates 250 years since the signing of the Declaration of Independence — a milestone that feels especially personal here in rural eastern New Mexico and West Texas. While big cities may mark the occasion with large events, our communities live out American values every day.

Out here, patriotism shows up before sunrise — in the farmers in the field, the teachers opening classrooms, and the small businesses that know their customers by name. It's also found in something just as essential today: connection.

For generations, rural America has been built on resilience, hard work, and strong community ties. Today, those same values are strengthened by the networks that keep us connected — from the ability to run a business online, to students accessing digital learning, to families staying in touch across miles.

While America's founders could never have imagined fiber internet or smart technology, they understood the importance of strong, connected communities. That principle still holds true. Reliable broadband is now part of what allows rural communities to grow, compete, and thrive while preserving the way of life that makes them special.

As we celebrate America's 250th birthday, we're reminded the story is still being written — not just in big cities, but along rural roads and in small towns where connection, innovation, and community come together.

*Happy 250th birthday
America*



MISSION STATEMENT

We will provide dependable area-wide communication and information services at the lowest price, consistent with sound economy and good management.

INNOVATION GRANT HELPS LAUNCH STARBASE

Plateau was proud to attend and support the STARBASE ribbon-cutting ceremony at Cannon Air Force Base in June. STARBASE received an Innovation in Schools Grant from Plateau.

This incredible program will enrich Eastern New Mexico fifth-grade students with hands-on STEAM learning opportunities in Science, Technology, Engineering, Arts, and Mathematics. From robotics and 3D printing to other exciting technology experiences, STARBASE is helping inspire the next generation of innovators, creators, and problem-solvers.

We are excited to see the positive impact this high-tech program will have on students throughout our communities.



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JUNE BOARD MEETING HIGHLIGHTS

The Cooperative Board of Directors met on June 25. Here are some highlights from the meeting:

- The Board approved the applications of 36 new members to the Cooperative.
- A construction report was presented to the Board:
 - 22 work orders were completed.
 - Projects were completed in Roy, Trementina, Santa Rosa, and Corona.
 - Numerous projects are currently in the construction phase.

The next regular Board meeting is scheduled for July 23 at the Cooperative business offices north of Clovis.

FRS YOUTH TOUR

Plateau was pleased to sponsor students Tayla Proffitt and Aeson Carling as they participated in the FRS Youth Tour in Washington, D.C. Accompanying the students was Plateau technician Johnathan Casey from Roswell, who served as a chaperone for the trip.



Aeson Carling attending the 2026 FRS Youth Tour

The Youth Tour provides students with a unique opportunity to explore our nation's capital, learn about rural broadband at the federal level, and create lasting memories. These photos capture some of the highlights from their unforgettable experience.

We are honored to support programs that invest in the future of our youth.



Tayla Proffitt at the 2026 FRS Youth Tour



Get Connected with Lifeline

Lifeline is a government assistance program that offers eligible consumers one non-transferable discount per household on their monthly communications bill. You may qualify for Lifeline if you participate in certain government programs or your total annual household income is within specified guidelines. For details visit www.lifelinesupport.org or call 1.877.752.8328. Consumers in Texas may call 1.866.454.8387.



Survey Winners

Customers receiving a **\$25**

credit in this month's survey drawing include:

- John Koop - Nara Visa, NM
- Annette Casaus - Fort Sumner, NM
- Rt. 66 Smokeshop - Tucumcari, NM

All completed surveys are eligible for the monthly drawing.

PLATEAU

Loyalty LOTTO

49 24 1 6 21

WIN!

\$50 CREDIT

YOU COULD BE OUR NEXT WINNER!

THANK YOU FOR BEING OUR LOYAL CUSTOMER

Disclaimer: Residential Internet customers in good standing will automatically be entered. Prize is not redeemable for cash and is non-transferable. Winner is limited to one win within a 24-month period. Winner will be selected at random and notified using the contact information on file. Plateau reserves the right to modify or cancel the drawing at any time. Official rules are available at <https://www.plateau.net/loyaltylotto/terms>.

Events & Happenings

- July 4 - Independence Day
- July 4 - Smoke on the Water - Clovis
- July 4 - Ute Lake Freedom Floats Celebration
- July 9-12 - High Plains Junior Rodeo - Clovis
- July 23 - Board of Directors Meeting
- July 24-26 - Corona Days - Corona
- July 25 - Border Town Days - Farwell

Follow us to see if you've won!!



If you have Plateau internet, you're already entered to win.

20 winners will be announced on social media on the 1st Wednesday of each month!